

Trustee Town Hall Meetings

With
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Glenn Miller & Kathy Silks

August 2014

Agenda

- A little bit about the State Library
- What I've learned in Almost 2 Years
- Statewide Projects
- Power Library
- PaForward
- How Can We Support You?
- Wrap-up

State Library of Pennsylvania

1745



State Library

- History & Rare Collection
- Information Resources
- Government Publications
- Law Library

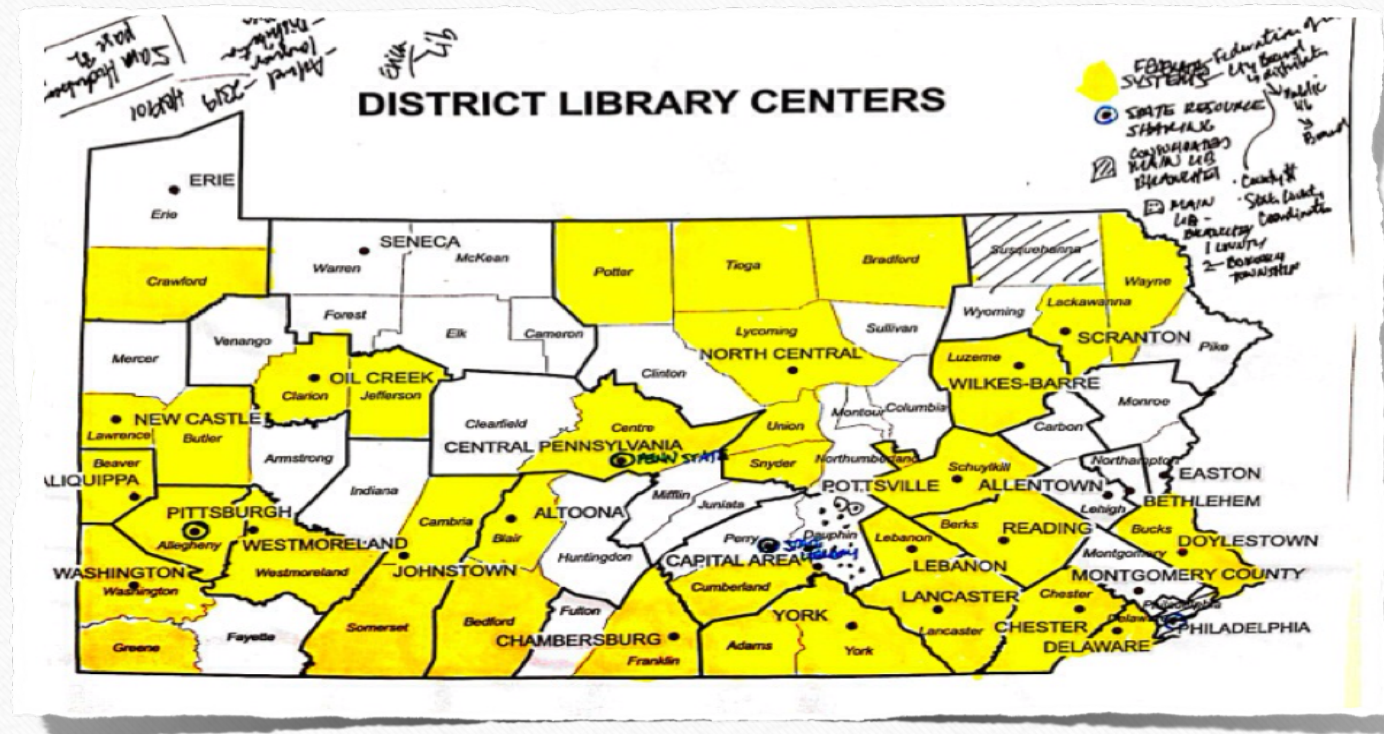
Library Development

- Support for libraries statewide
- State Aid, Library Access and Keystone
- LSTA
- Electronic Resources – Power Library

What I've Learned in almost 2 Years

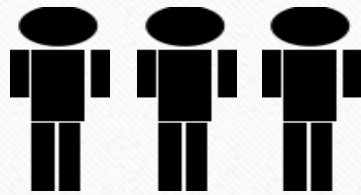
Pennsylvania Public Libraries

- 445 Public libraries
- 658 Public library buildings
- 33 Systems
- 29 District Library Centers



Source: Pennsylvania Library Statistics FY2011-2012 & Public Library Funding & Technology Access Study 2011-2012

Pennsylvania Public Libraries



46,088,022 library visits



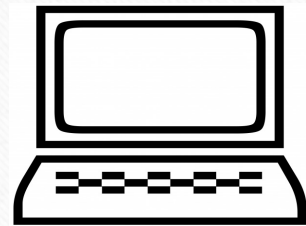
5,533,496 registered borrowers



68,776,098 total circulation

Source: Pennsylvania Library Statistics FY2011-2012 & Public Library Funding & Technology Access Study 2011-2012

Pennsylvania Public Libraries



7,632



8,712,212 uses

Source: Pennsylvania Library Statistics FY2011-2012 & Public Library Funding & Technology Access Study 2011-2012

Public Library Local Funding

501(c)(3)

Dept. of
Gov.

Hybrid

State Funding for Libraries

**Public
Library
Subsidy
\$53,507,000**

**Library
Access
\$3,071,000**

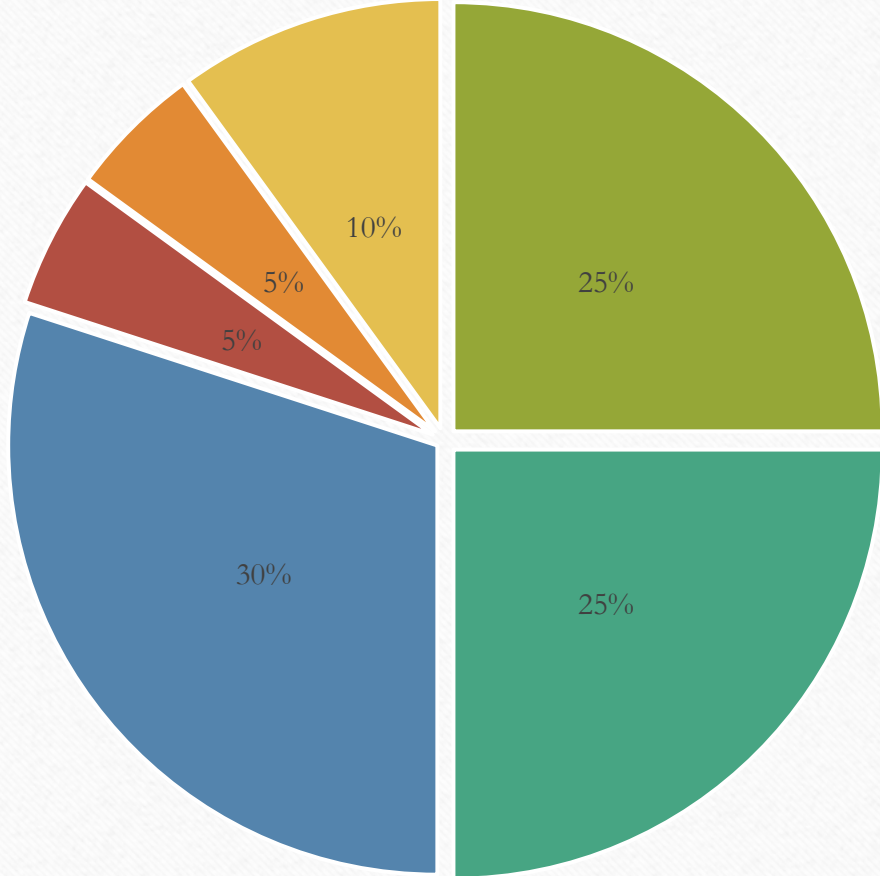
**Library
Services for
Visually
Impaired &
Disabled
\$2,567,000**

State Aid for Public Libraries

- The 2014-2015 budget is \$53,507,000
- State Aid is established in the Public Library Code
- Regulations further define requirements for implementing State Aid
- There are seven elements to State Aid

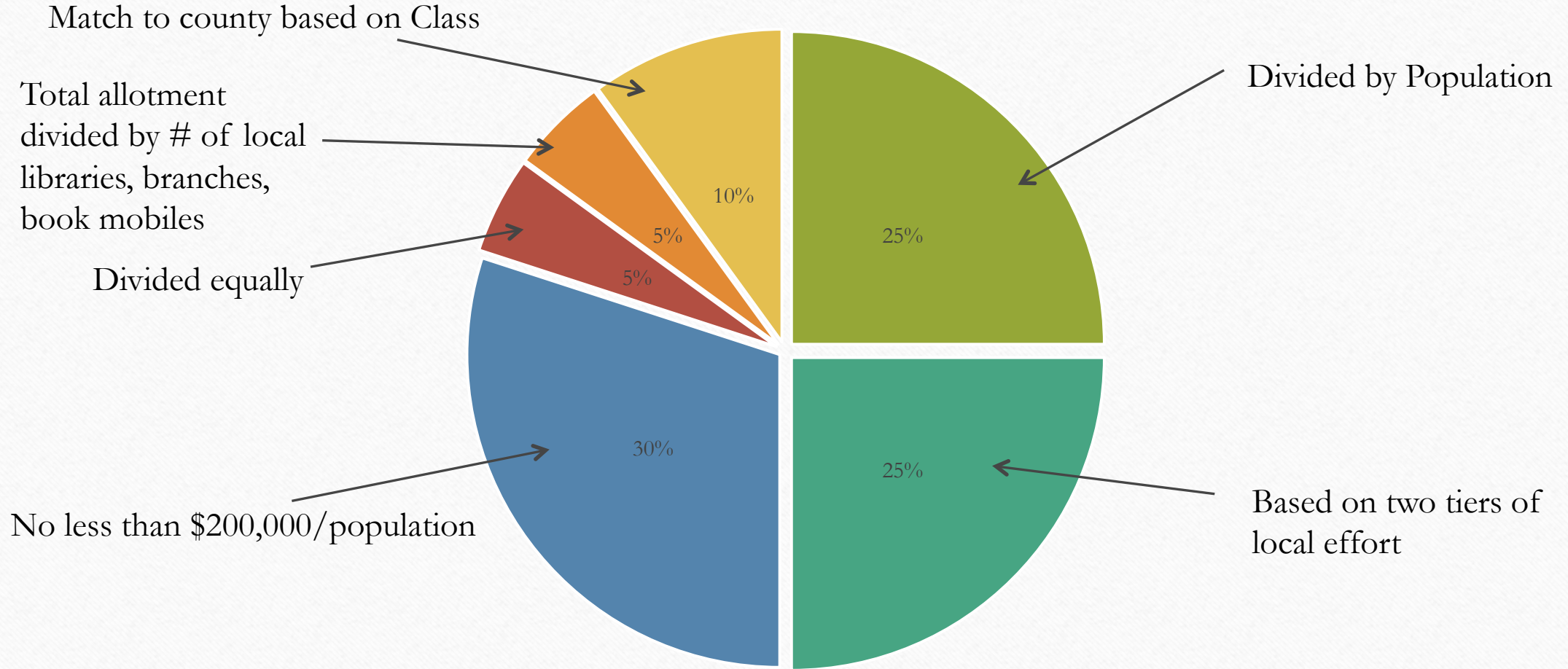
Distribution of State Aid

Before State Aid is distributed among the following, 2.75% is taken off the top and distributed as Equalization Aid.



- Quality Libraries Aid
- Incentive for Excellence Aid
- District Center Aid
- State Resource Centers
- Equal Distribution
- County Coordination Aid

Distribution of State Aid



- Quality Libraries Aid
- Incentive for Excellence Aid
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- County Coordination Aid

State Aid

Public Library Law

- § 9331. Qualifications in general.
- § 9332. Waiver of standards.
- § 9333. State system of aid to libraries.
- § 9334. Quality libraries aid.
- § 9335. Incentive for excellence aid.
- § 9336. Equal distribution grants.
- § 9337. County coordination aid.
- § 9338. District library center aid.
- § 9339. Statewide library resource center aid.
- § 9340 Equalization aid.

Regulations

- Chapter 131. General Provisions; State Aid
- Chapter 133. Certification of Library Personnel
- Chapter 141. Plans for the Use of State Aid

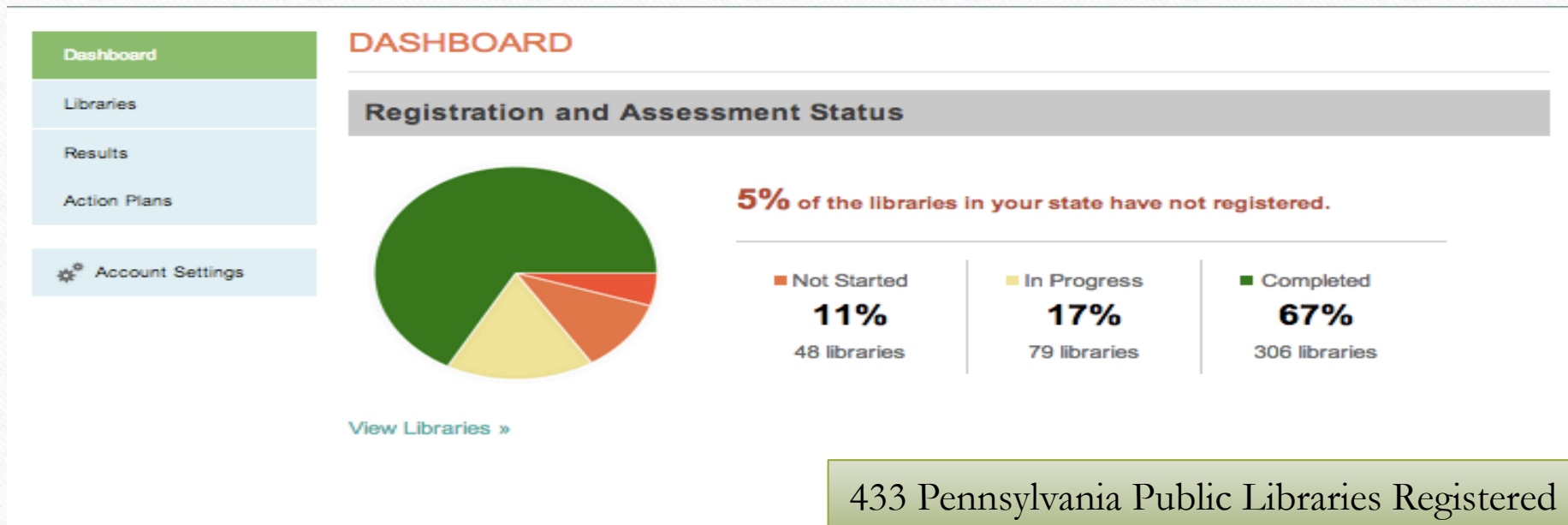
Library Access Funding

- The 2014-2015 budget is \$3,071,000
 - Statewide Catalog
 - Interlibrary Delivery Service (IDS)
 - Power Library Databases

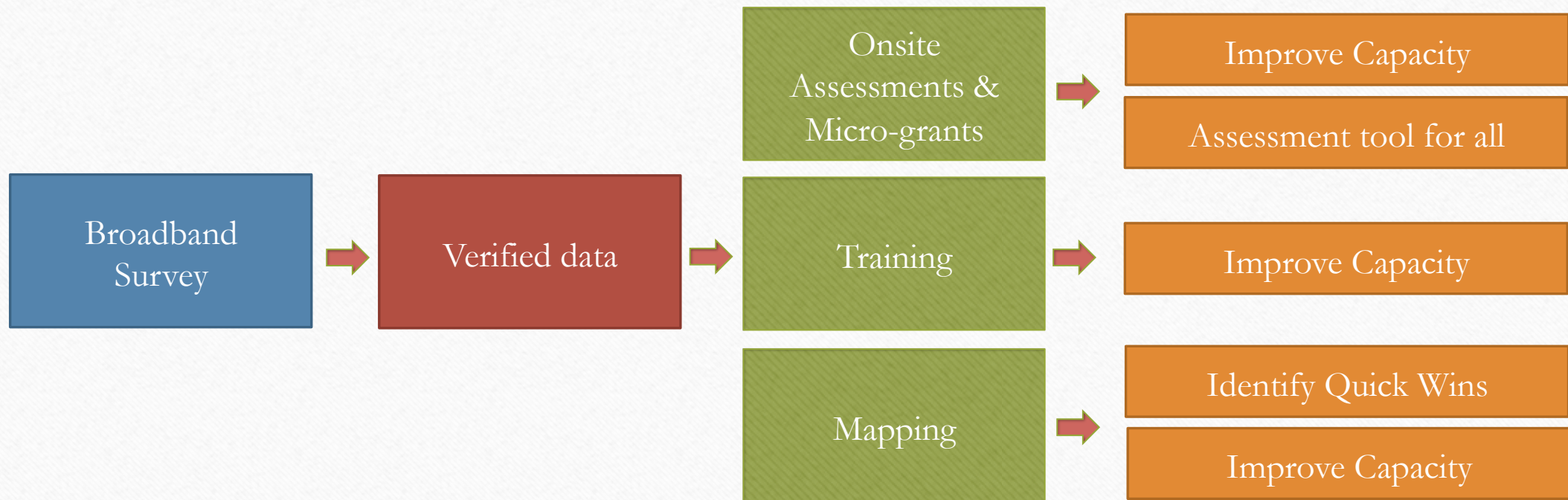
Statewide Projects

- Edge
- Broadband
- Updating Public Library Regulations
- Storytelling Toolkit
- Supporting Leadership

EDGE



Broadband



Broadband Opportunities

- Broadband 101 Training Statewide in September 2014
- Broadband Micro-grants
 - Opportunity to upgrade all components to support access
 - Application Webinar August 12, 2014
 - Online Assessment Tool and Applications
 - First come First served
 - All projects must be completed by December 31, 2014

Updating Public Library Regulations

1. Drafted regulatory language is presented to the library community for review and feedback.
2. Revisions made based on library community feedback to the regulatory language.
3. Drafted regulations presented to the Governor's Advisory Council for approval.
4. Review by Governor's Office and Attorney General.
5. Review by House and Senate Education committees, Independent Regulatory Review Commission and Legislative Reference Bureau.
6. Request for public comments.
7. Consider comments and revise as appropriate.
8. Approval by Governor's Office.
9. Approval by House and Senate Education committees.
10. Approval by Attorney General.
11. Publish in Pennsylvania Bulletin.
12. Codify in the Pennsylvania Code.



**September-October
2014
Review
Opportunity**

Storytelling Toolkit

- Simple tool to support effective communication through storytelling
- Training September 16, 17, 19 to begin – more details soon!

Story of Place

How to Tell Your Local Community Story

Story of place is one of your greatest—and sometimes untapped—storytelling assets. Your library's mission is defined by the community, town or city it serves.

Look at the people around your library. The mother browsing picture books with her chatty toddler. A documentary filmmaker listening to oral histories through a headset. A business woman setting aside her Smartphone for a watercolor class. What they have in common is story of place. It's the foundation for creating bonds of connection, emotional investment and a shared agenda.

When thinking about story of place, start with an inspiring story. Consider: Why does our town matter? What is it about the land, our history, our people that is distinct? And how does the library represent the values that are embedded here? Maybe you live in a town settled by the Amish, or a place where almost everyone's dad and granddad worked in the mills. When you recognize what your community values and takes pride in, your story of place will reveal itself.

“People may go to the library looking for information, but they find each other there.”

—Robert D. Putnam, Author of *Bowling Alone*

Here are some ideas:

1. Claim Your Heritage

Pennsylvania has a rich history in the American Library movement. Home to Ben Franklin and Andrew Carnegie, the state is a living testament to the power of libraries.

- Pay tribute to your history and connect with people's existing sense of pride.
- Remind people that they are standing, living and learning on the same ground where libraries came to be.

2. The Role of the Library as Historian

In many places, libraries are the local historians, serving as main-keepers for the towns and cities they're a part of.

- Give talks on how you collect and maintain local history, archives and artifacts.
- Feature exhibits of photographs, newspaper clippings or artifacts that celebrate your history.

3. Give People a Sense of Belonging

It's part of the human condition; we yearn to belong. We crave connection. And thanks to technology, we're more "connected" than ever before—or are we? So many people feel rootless these days. More are working from home, all alone, for hours. Others find themselves in places and situations they didn't plan. So in spite of being globally connected, humans are feeling more socially isolated than ever before. This is what is bringing people back to the library.

- The library is where people who share a place in common come together. It's a home away from home, and a place to work outside of work or a lonely home office.
- It's a community hub where everyone is welcome, and everyone belongs.

Mapping Your Assets

This exercise will help you understand what is distinct and important about the particular place (town, city or county) that your library serves. Take a few minutes to reflect on the questions below and complete the worksheet. Use additional pages if needed.

LANDSCAPE

Describe the landscape of your community or town. This includes geography, weather, architecture, climate, visual aesthetics, and the general mood/disposition of the city.

HISTORY

Describe the history, reputation, and symbols attributed to your community or town. This includes historical events, icons, figures, places, and the economic role your town has played.

CULTURE

Describe the culture of your community or town. This includes food, music, art, innovation, demographics, and anything else your community or town is known or admired for.

ASSETS

Describe the unique and valued assets of your community or town. This includes sectors of industry, demographics, culture, history, climate, etc. Why do people visit? Why do people want to live there?

CHALLENGE

Describe the challenges facing your local community: economic, social, political, and demographic. How are social services most heavily strained or impacted? What other issues are on the agenda?

CHARACTER

Describe the values of your city. Write down single words that capture the energy, mindset, and preferences of your city's culture. What are you known for? How would a visitor describe your city (in single words)? How would a long-time resident describe your town?

Once you've completed this exercise, review your answers. What are the underlying values that speak to your place? And how do those values inform and support where your library is headed?

Supporting Leadership

- Director's Institute
- PaLA
- Trustees Institute

POWERING
PROGRESS

BASIC
LITERACY

INFORMATION
LITERACY

CIVIC AND SOCIAL
LITERACY

HEALTH
LITERACY

FINANCIAL
LITERACY

THE VALUE
OF LIBRARIES

WHAT YOU
CAN DO

PARTNERS &
SUPPORTERS

PA Forward



<< VIEW THE
PA FORWARD
VIDEO

PA FORWARD HAS A FACEBOOK PAGE

PA FORWARD. Join the PA Forward Facebook page and receive updates on activities and special programs!

PA FORWARD BUILDS ON PARTNERSHIP SUPPORT

Innovative partnerships will help libraries leverage their unique ability to help Pennsylvania tackle its biggest economic and social problems.

ADVISORY BOARD GUIDES THE FUTURE OF LIBRARY SERVICES

Business, government, education, and non-profit leaders help PA Forward strengthen libraries' resources to improve literacy levels across Pennsylvania.

Power Library

www.powerlibrary.org

Apps Welcome to the Virt Stanley Mosk Library Other Bookmarks



Chat

with a
librarian
now

Find

E-resources
> Help me choose
> List all e-
resources

books, movies,
and more in a
PA library

PA photos and
documents

let Ben
BE YOUR GUIDE

select a question



POWER Library Highlights PA Job Resources

Job Resources for Pennsylvania Job Seekers and Employers



Have fun online with paired fiction and nonfiction!



PENNSYLVANIA
JOB RESOURCES

> For Librarians

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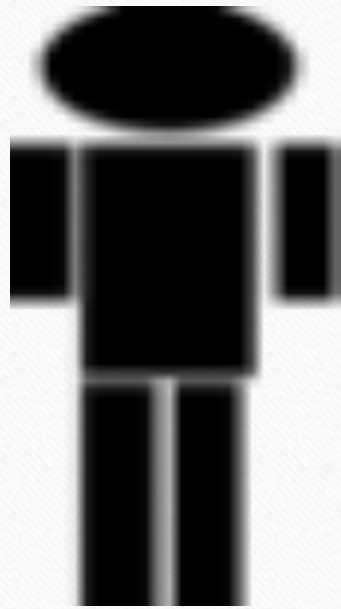
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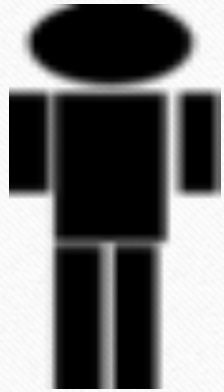


How can we support you?

Please vote for the top 5 topics that you would like more training and or information?



LIBRARIES
ARE ABOUT
HUMAN
CONNECTIONS



LIBRARIES
ARE ABOUT
HUMAN
CONNECTIONS



Our Collective Stories



Learning



Communities

Thank you!

Trustee Topics

In August of 2014, Trustee Town Hall Meetings were held across Pennsylvania. Trustees were asked to vote for the topics that would be most important to have as future learning opportunities. The following are the results from all nine meetings.

	New Castle	Donora	Mt Lebanon	Altoona	James V. Brown	Wissahickon	Western Pocono	East Shore	Blossburg	TOTAL
STRUCTURE and RESPONSIBILITIES										
Membership: Recruitment and Orientation	3	5	2	6	2	14	5	1	8	46
Membership: Trustee Job Description, Responsibilities & Evaluation	3	9	9	9	2	8	3	2		45
Membership: Term Limits	1			1		2	2		2	8
Membership: Building Dynamic Boards	9	2	10	11	9	18	14	1	8	82
Directors: Role of Board in Relationship to Director		1	5	4			2		9	21
Directors: Evaluation & Hiring & Firing of Director			3	1			1	1		6
Meetings: Effective Bylaws	1		1	3						5
Meetings: Effective Meetings	4		2	6		8	5	8	12	45
LAWS AND REGULATIONS										
Federal and State: Nonprofit Laws				5						5
Federal and State: Duty of Care, Loyalty & Obedience				1		1				2
Federal and State: Registration & Filing										
Federal and State: Employment Law					1		3		1	5
Federal and State: Legal Issues in Policy Development	3	1	6	1		7	3		3	24
Federal and State: American Disabilities Act & Facilities				1						1
State Code and Regulations: Standards & Waivers	5	1	1	6	4	1		1	18	37
State Code and Regulations: State Aid	4	7	1	12		10	6	1	16	57
State Code and Regulations: State Library's vision for Library Services	7	1	8	1	2		10	3	2	34
FISCAL OVERSIGHT										
Public Library Funding: How Libraries are Funded in PA	3	6	3	7	1	5			7	32
Planning: Financial Planning & Sustainability	9	10	14	17	4	9	13	2	13	91
Planning: Budgeting	1				1	5	5	1	2	15
Implementing: Financial Best Practices & Safeguards	4	4	10	6	5	3	8	1	7	48

Implementing: Reading & Monitoring Financial Reports			1		2					3
Reporting: Audits and 990's						2		1	2	5
Reporting: Annual Reports to the Community	5		1	12			5			23
BEST PRACTICES										
Strategic Planning: Library Trends & Broadband	7		10	4	2	10	2	3	4	42
Strategic Planning: How to Create & Implement Your Plan	6	1	11	6	8	10	6		8	56
Resources: Other Organizations & Partnerships	4	3	5	4	1	12	3	1	4	37
Resources: Statistics & Funding Resources	5	6	7	8	5	9	6		3	49
Resources: Sample Policies & Online Resources	2		5	4		6	2	1		20
Resources: When You Need and Expert	1	3	1	2		5	5	1	1	19
Communications: Municipality & Community	8	8	12	18	2	8	12	2	4	74
Communications: Crisis Management		8				2		3		13
ADD A TOPIC										
Building Security, Censorship Issues, Community Involvement/Investment	5									5
How to Market Library (PR)		4								4
Library Consolidations										
Improve Local Financial Support How)				13						13
Marketing/Fundraising Help				9						9
Clear Communication of State Reg				2						2
Getting all library resouces under one umbrella online							2			2
Fundraising (local)					2					2
Growth/building					1					1
Issues in Building Mgt/Greening libraries						1				1
Storytelling Libraries						2				2
Telemedicine						1				1
Legal & Illegal Immigrants Weeds						1				1
MOOC College Courses & E Book College textbooks						1				1
Capitol Campaigns								7		7
Co-Ordination of Educational Entities & Library Functions									4	4
Total Votes	100	80	128	180	54	161	123	41	138	1005

The top seven topics are highlighted in yellow

State Library of Pennsylvania

D.Megdad

Aug-14