Policy



Programming and Outreach Policy

Approved by Board of Trustees: 5/16/2022

Last Updated: 4/14/2022 **Last Review:** 5/11/2022

The purpose of The Library's Programming and Outreach services is to further The Library's vision, mission, diversity and inclusion statement, and strategic plan by developing and delivering library services and programs of an informational, educational, entertainment, cultural, business, or civic nature throughout Dauphin County.

The Library will foster community relationships, enhance partners' programs, and maximize our resources by actively partnering with community organizations and provide services and resources that The Library is uniquely positioned to provide.

The Library is committed to diversity, equity and inclusion and applying all policies in a neutral and nondiscriminatory manner and with an empathy driven approach.

Library Programs

The Library creates programs developed and presented by library staff, partnership organizations or works together with community partners. The Library will endeavor to include a broad spectrum of opinion and a variety of viewpoints in library-initiated programs and exhibits. Library sponsorship of a program does not constitute an endorsement of the content of the program, or the views expressed by participants.

- 1. Requests from individuals to present programs are considered and weighed against the public's demonstrated interest in the topic, budget, and other allocated resources, as well as the presenter's demonstrated qualifications and expertise.
 - a. The Library does not offer programs that support or oppose any political candidate or ballot measure. However, election information, such as candidates' forums that include invitations to all recognized candidates, may be offered.
 - b. The Library will not offer or support any programming that seeks to promote, preach, or advance any one set of religious beliefs over another; but supports religious programs that seek to inform, educate, or entertain and reflect the diversity within our community. The Library will show no favoritism to any religious belief over another.
 - c. The Library does not offer programs of a purely commercial nature, including free informational programming with the intention of soliciting future business.
- 2. All programs will be open to the public and offered free of charge. Every attempt will be made to accommodate all who wish to attend a program. However, when safety, cost, or the success of a program requires it, attendance may be limited.

Outreach Visits

Policy



The outreach goal is to attend events within The Library's service area that has the greatest positive impact on the community.

- A priority is placed on groups who face various barriers to using The Library. Specifically, those who
 are underserved either due to low income, transportation needs, language barriers, incarceration, etc.,
 or those who are non-traditional library users.
- Secondary priority will be placed on fairs, events, and gatherings held within The Library's service area that are sponsored by non-profit organizations.

Educational Visits and Outreach

The Library works with educational partners to help supplement what is being taught in the schools through hands-on opportunities and information resources. The Library provides both on- and off-site opportunities to educational partners to inform students about The Library's resources and services and provide programming.

- Daycare/early learning facilities: The Library will provide library services and experiences to children under 5 years old. Priority is given to one- and two-star facilities as determined by the Keystone STARS program.
- K-12 schools: The Library will provide supplemental library services, including All Ready Access and school visits to introduce students and teachers to The Library. Priority is given to schools without a School Media Special and Title I schools within The Library's service area.
- College and Universities: The Library collaborates with higher educational institutions when doing so
 extends The Library's mission and benefits the community.

Cancellation Policy

The Library has the right to reschedule or cancel an programming and outreach events.