

DAUPHIN COUNTY LIBRARY SYSTEM

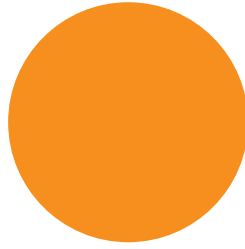
2nd Century Campaign

Books Were Just the Beginning



Customized Outreach Van

2nd Century Campaign



Connecting with Children

A new outreach van will allow us to increase visits to children in our community. By 2017, we would be reaching more than 9,100 children and 2,600 parents/caregivers with the van and also distributing 145 discovery crates to area child care providers. (Each conveniently-sized Open for Discovery crate contains 25 preschool-level books, one CD and one professional resource for educators.)

Photo of San Antonio Outreach Mobile. Used with permission.



Books Were Just the Beginning

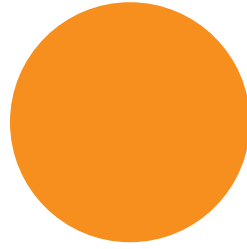


Photo of San Antonio Outreach Mobile. Used with permission.

Prospective Outreach Activities

- Revival of the Born to Read/Babies & Books outreach, including reaching new families through Hamilton Health and Pinnacle Health maternity programs.
- New outreach events sponsored by the Capital Beginnings Early Learning focus group.
- Reaching children with low-rated or no preschool preparation for kindergarten.
- Partnership with the Halifax School District, which is building a brand-new community space and is exploring ways The Library can present programming in that space.

In this way, we hope to provide service to those in our community most in need, and those who are not currently aware of or using library services.



Reaching Adults

With our Outreach Van, we aim to reach at least 500 adults in 2015 and we will continue to grow our initiatives after this first year, reaching 800 adults by 2017. The van will be present at outreach events such as job fairs and community days and will support a Habitat for Humanity project each year with a collection of family resources. In addition, outreach plans include participating in local parades that will be attended by 40,000 to 60,000.

Beginning in 2015, we will start connecting with local nursing homes and care facilities. Of the approximately 150 facilities we identified in Dauphin County, our goal is to have a working partnership with 10 nursing home/care facilities, visiting every 2 to 3 weeks, by 2017.

These outreach goals are aimed at providing access to those who are unable to travel to a physical library location and to reach those who are not currently using library services.



Proposed Outreach Van for The Library

Outreach Van Services

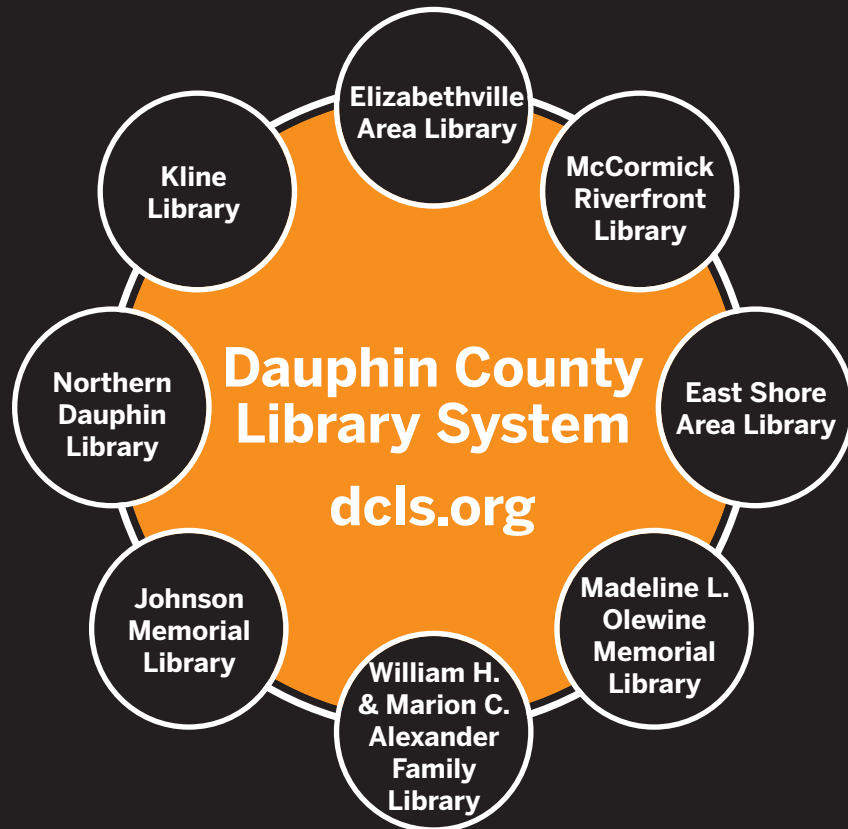
The proposed customized Outreach Van will serve as a mobile learning center. It will house a small collection of books and other items for lending, and computer equipment for group and individual use. The van will take our outstanding educational programming, prepared especially for presentation on the go, to a variety of locations such as shelters, child care centers, parks and fairs. It will meet children and adults where they are, offer them a welcoming and open environment for learning and exploration, and introduce them to books, technology and library programs and services.

Operating Budget

Early Education Specialist	\$ 120,000
Travel/Training	\$ 7,000
Van with custom interior and branded wrap	\$ 70,000
Generator, fuel, vehicle maintenance	\$ 30,000
Collection Items(books for all ages, other items)	\$ 10,000
Computer equipment & wi-fi access	\$ 25,000
Furnishings	\$ 7,000
Programming Materials & Office Supplies	\$ 6,000
Promotional	\$ 7,500
Total for 3 Years of Operation	\$ 282,500



THE | DAUPHIN COUNTY
LIBRARY SYSTEM
LIBRARY
OPEN FOR DISCOVERY



Administrative Offices

101 Walnut Street | Harrisburg, PA 17101 | 717.234.4961 | dcls.org